

Landbell Group strengthens digital PPWR service offering with PackIntelX

Mainz, 1 October 2025 Landbell Group, a leading international provider of environmental services with customers in more than 60 countries, will cooperate from October 2025 with PackIntelX, the all-in-one platform for packaging compliance. The aim of the partnership is to provide companies with practical support in preparing for the requirements of the new EU Packaging and Packaging Waste Regulation (PPWR).

The PPWR, which will come into effect in August 2026, will bring far-reaching changes. It will pose significant challenges for producers, importers, retailers and manufacturers of packaging across Europe, ranging from preparing EU declarations of conformity and analysing the recyclability of packaging, to meeting recycling and reuse targets, as well as managing the extensive administrative burden of technical documentation and certifications.

Digital support for complex requirements

Through its partnership with PackIntelX, Landbell Group will provide an online tool that enables companies to systematically analyse their packaging portfolio in line with PPWR requirements. The tool also offers concrete recommendations for action and facilitates the preparation of the necessary documentation. With the support of a strong network of partners, PackIntelX additionally offers an interface to the lightweight packaging sorting and plastics recycling sectors, enabling companies to translate analysis results directly into operational practice.

Global experience meets digital innovation

Landbell Group brings 30 years of experience in helping companies comply with complex environmental regulations. With more than 30,000 customers worldwide, it supports producers in fulfilling obligations for packaging, waste electrical and electronic equipment, batteries and textiles.

“Our customers are facing one of the most significant regulatory changes in the packaging sector in years. With PackIntelX, we are providing them with a practical tool that helps them implement the complex PPWR requirements – saving time, reducing risk and ensuring compliance,” explains Sandro Hubert, Director Sales DACH Packaging at Landbell Group.

“Digitalisation is more important than ever today to reduce costs and effort while at the same time meeting the requirements of the PPWR. We are delighted that, through our cooperation with Landbell Group, we will be able to support more and more companies across Europe in achieving PPWR compliance,” adds Siddharth Bagri, Managing Director of PackIntelX.

About Landbell Group

Landbell Group is a leading provider of environmental and chemical compliance solutions with local expertise and global presence. Established as a producer responsibility organisation (PRO) for packaging in Germany in 1995, the Group has since evolved into a platform for extended producer responsibility (EPR) worldwide.

Landbell Group's comprehensive core services – compliance, consulting and software – help companies to meet their global EPR obligations. The Group's PROs have collected more than 10 million tonnes of waste batteries, electronics and packaging, and are now starting to collect textiles. Its consulting companies provide global consultancy for EPR, chemical compliance and takeback, and its software business develops digital tools for environmental and chemical compliance.

The circular economy is crucial for reducing greenhouse gas emissions – and EPR is one of the key elements for building a circular economy. Landbell Group is delivering EPR services worldwide to create a more sustainable future.

For more information, please visit: www.landbell-group.com

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About PackIntelX

PackIntelX is a digital all-in-one platform for companies across the packaging value chain, building a bridge between producers and the waste management industry by offering complete solutions for packaging compliance and PPWR.

The platform combines regulatory analysis with digital tools to unlock innovation potential in a single system, making it easier to manage regulatory requirements in a clear, practical and time-saving way. Its goal is to transform complex legal obligations into sustainable and economic opportunities, giving companies genuine competitive advantages.

PackIntelX was founded by Managing Director Siddharth Bagri, an engineer with international experience in recycling and the circular economy. He is supported by an interdisciplinary team of developers, experts with long-standing knowledge in EPR, sorting, recycling, as well as experienced legal advisers from the packaging industry. PackIntelX

emerged from this wealth of expertise – as a bridge between regulatory requirements and practical, operational solutions.

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